

ROXY PINKY JAM

Girls Snowboard Meeting & Contest 29 feb – 2 mar 2008 . Livigno . Italy

The Italian female event is back: Roxy Pinky Jam, girls snowboard meeting and contest, is announced! New format, new snowpark, new prizes, new features to push the girls riding to the next level, enjoy the shopping and parties in Livigno and win a ticket to Roxy Chicken Jam in Mammoth, California.

In the new Carosello Snowpark in Livigno, on 1.2 march 2008, a Swatch TTR 2 Star Slope Style will be arranged with 2 categories: Pro & Am. The firsts will challenge for a prestigious ticket to the most famous girl event of ever: the six Star Roxy Chicken Jam in Mammoth, California (flight included). The Am will compete for a surf camp for 2 persons. And many other prizes for all girls on podium!

Not only competition! Welcome and final parties, barbeque at the snowpark, photo&video shooting, Labor of Love premiere and time for shopping in the most famous "free of tax resort" of the Alps.

Hotel booking and inscription on www.pinkyjam.com

Note that Livigno Touristic Office will book hotel or apartment for all participants: name of the hotel will be communicated via email later on (price range: from 40 to 60€ day depending on hotel category).

Inscription: 20€ including gifts, party passes and barbecue party.

Lift tickets at discounted rates available at race office. During the contest you need to use the helmet.

EVENT PROGRAM

1° Day – 29 february - Arrival Day & Welcome Party

14.00 – 20.00 ACCREDITATION AT RACE OFFICE (TOURIST CENTER IN PLAZA PACHEDA)
22.00 WELCOME PARTY

2° Day – 1 march - Competition & Party

10.00 - 12.00 TRAINING
13.00 - 15.00 JAM SESSION CONTEST
16.00 PRIZE GIVING
16.30 – 21.00 SHOPPING TIME
22.30 LABOR OF LOVE VIDEO PREMIERE & FINAL PARTY

3° Day – 2 march - Photo day & BBQ Party

10.00 - 13.00 RESERVE DAY or PHOTO & VIDEO SESSION
13.30 SNOWPARK.IT BARBEQUE PARTY @ CAROSELLO SNOWPARK
17.00 LEAVING

CONTACTS, REGISTRATION, MEDIA REQUEST

www.pinkyjam.com
info@pinkyjam.com

This event is possible thanks to Roxy, Livigno Tourist Office, Associazione Skipass Livigno, Impianti Carosello 3000, Snowpark.it, Limoni Profumerie, Roxy Parfums. And thank to the media partner: Snowpark.it, Tacky, Girland, Entry, RockSound, Italian Surf Expo.

